



How Otto works — for car salespeople

Post every car everywhere, signed with YOUR name — so the leads come to you, not the dealership line.



1

Paste your dealership car link

Otto pulls the real photos, price and details in seconds. Whole inventory? One paste imports it all.



2

Tap Generate

Ready-to-post ads for FB Marketplace, Facebook, Instagram, TikTok and Craigslist — every one signed with your name and cell.



3

Your lead link goes to work

Every post (and your IG/TikTok bio) carries your personal page. Buyers tap it to call you, text you, book a test drive, or drop their number.



4

Your phone buzzes instantly

The moment a buyer reaches out, you get a push alert with their name and the car. Miss it? Otto nudges you again — fast replies win deals.



5

One tap to text back

Prewritten replies with the buyer's name and the car, ready to send. Track every lead: new → contacted → booked → SOLD.

Your name on every post. Your cell on every lead.

No contracts. Works from your phone. Start at [leadotto.com](https://www.leadotto.com)